2020 PRODUCT LINE





A NEW DAY FOR SAFETY

You are capable of anything. Time for your gear to match. Ditch the ugly, uncomfortable eyewear and enter the world of BrandX Safety (BrandX). Protect your eyes from the hazards of life while looking and feeling great. Designed to be worn **on** and **off** the job, you won't find a more complete pair of glasses. Do not accept anything less, upgrade to BrandX Safety!

BrandX offers Z87.1-2020 eye protection that goes above and beyond our lens technology and virgin resins that creates the most comfortable, visually appealing and lightweight frames possible. In addition, 100% of our lenses include anti-fog and anti-scratch coatings.



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FIND YOUR STYLE

Frame Color



B = BLACK



W = WHITE



T = TORTOISE BROWN



O = ORANGE/BLACK



C = CHAMPAGNE

Lens Technology



Transparent surface
91% of the light passes through
For indoor/low light conditions



Silver mirror surface over a gray base 11.18% of the light passes through For indoor/outdoor conditions

POLARIZED GRAY #07

Reduces Glare
15.17% of the light passes through
For bright outdoor conditions

POLARIZED BROWN #10

Reduces Glare 15.17% of the light passes through For bright outdoor conditions

NEUTRAL GRAY #13

Filters red, yellow, blue and white light 15.35% of the light passes through For outdoor conditions

AMBER #02

Contrast enhancement 86.18% of the light passes through For low light conditions

SILVER MIRROR #05

Silver mirror surface over a gray base 15% of the light passes through For indoor/outdoor conditions

BROWN #08

Brown Lens filters blue light 14.55% of the light passes through For bright outdoor conditions

BLUE MIRROR #11

Contrast enhancement 86.18% of the light passes through For low light conditions

GREEN MIRROR #14

Green mirror surface over a gray base 32.73% of the light passes through For bright & low-light conditions

GRAY #03

Filters red, yellow, blue and white light 11.85% of the light passes through For outdoor conditions

RED MIRROR #06

Red mirror surface over a gray base 32.73% of the light passes through For bright outdoor conditions

BROWN MIRROR #09

Reduces fatigue by filtering blue light 13.21% of the light passes through For bright outdoor conditions

GOLD MIRROR #12

Gold Mirror surface over a brown base 7.95% of the light passes through For bright outdoor conditions

BLUE #16

Eases digital eye strain Filters approx. 90% of high-energy blue light Increases the clarity of your vision

Product Naming Key



Product Features







Comparable to current, trendy frames. Designed to be worn on and off the job, all BrandX Safety glasses are OSHA approved, meet the most stringent ANSI standards, and have anti-fog and anti-scratch coatings. Highperformance lens technology reduces squinting, eye fatigue and other side effects from working in the field or on the floor. A new day for safety!



YOUR INDUSTRY, YOUR LENS

Work in construction? In the lab or pharma space? On the water or in the maintenance shop? No matter what you do, your eyes are indispensable. At BrandX we pay attention the little things that will help workers stay comfortable and work safely without breaking the bank.





X2 COLLECTION



Signature series frame withstands significant bending without cracking or breaking. Designed to be worn on and off the job, all BrandX Safety glasses are OSHA approved, meet the most stringent ANSI standards, and have anti-fog and anti-scratch coatings. High-performance lens technology reduces squinting, eye fatigue and other side effects from working in the field or on the floor. A new day for safety!



X2B01

















X3 COLLECTION



Full polycarbonate frame, projectile-resistant and highly durable. Designed to be worn on and off the job, all BrandX Safety glasses are OSHA approved, meet the most stringent ANSI standards, and have anti-fog and anti-scratch coatings. High-performance lens technology reduces squinting, eye fatigue and other side effects from working in the field or on the floor. A new day for safety!















X4 COLLECTION



Ultra lightweight, wraparound frame extends the range of peripheral protection. Designed to be worn on and off the job, all BrandX Safety glasses are OSHA approved, meet the most stringent ANSI standards, and have antifog and anti-scratch coatings. High-performance lens technology reduces squinting, eye fatigue and other side effects from working in the field or on the floor. A new day for safety!









X4B01

LENS TECH YOU'LL LOVE



This is not smoke and mirrors. This is authentic, embedded technology that makes our glasses second to none. In fact, spend some time with our glasses and you'll fall in love with their features. All BrandX Safety lenses come with anti-scratch and anti-fog technology but that's just the beginning.



X5 COLLECTION



Classic style frame with a closer fit, well suited for smaller or narrower face shapes. Designed to be worn on and off the job, all BrandX Safety glasses are OSHA approved, meet the most stringent ANSI standards, and have anti-fog and anti-scratch coatings. High-performance lens technology reduces squinting, eye fatigue and other side effects from working in the field or on the floor. A new day for safety!

























X6 COLLECTION



Most popular frame, fitting 99.9% of face profiles. Designed to be worn on and off the job, all BrandX Safety glasses are OSHA approved, meet the most stringent ANSI standards, and have anti-fog and anti-scratch coatings. High-performance lens technology reduces squinting, eye fatigue and other side effects from working in the field or on the floor. A new day for safety!















@PLAY





321 Cumberland Valley Place | Martinsburg, WV 25401 | 888-261-2566 brandXsafety.com